

The Mission Statement:

The Entertrainers:

Learn, Grow, Take part and have fun

The Brand Promises

Our values:

- Entertain while we train.
- Deliver high quality cost effective training
- Ensure everyone has fun while learning.
- Build enthusiasm, excitement and loyalty while we train
- Keep the message simple and easy to understand
- Use imagination, exceed expectations and maximise potential.
- Give people something that they can take away and use immediately in their roles and in their lives that will help improve the standard of BOTH.
- Leave people feeling better and more enriched than when they first came to you.
- Help People Grow.

Our beliefs:

- People retain a lot more information when they're getting involved and having fun.
- To make high quality training and personal development within the reach of every individual, business or organisation whatever their size or budget
- Using the language of the people we train helps them understand the message better and gets quicker buy-in to the objectives of the training.
- Empowering the staff, helping them to understand their responsibilities and role within your organisation ensures survival and fosters growth.
- Helping your staff to understand and believe the training course is an investment in them garners loyalty, renews commitment and ensures the future of the organisation.
- Competition raises excitement and adrenaline levels and therefore aids information retention.
- Giving people something they can go away and use immediately gives them a sense of achievement. It also allows them to leave the course on a high as they feel they have practical tips that they can use and that the time they've spent on the course has been worthwhile and productive.

Development First Training Ltd.

For all your staff motivational and training needs

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